

# Transaction criteria and project process



## INVESTOR CRITERIA



**Africa-based**  
Existing operations on the continent

At least one part of trade is in Africa for trade finance



**Established company**

Operating company with positive cashflows

Revenues are typically \$1m+

**Transaction info required**

Investor presentation / Complete IM / Audited financials / Trade structure

**Sector agnostic**



Agriculture | Consumer Goods | Energy  
Financials | Health Care | Industrials  
Information Technology | Logistics  
Materials | Real Estate  
Telecommunications | Utilities



**Type of investment**

Private Equity    Mezzanine  
Private Debt    Trade Finance



**Seeking growth capital**

**\$3m-\$50m**

Investment size

## YOUR NEXT STEPS

1



**Upload project onto platform**

Orbitt's transactions team will contact you for more context as part of screening process

2



**Publish project on platform and instantly match with investors**

The platform generates and sends standardised Orbitt teasers to investors on a no-name basis

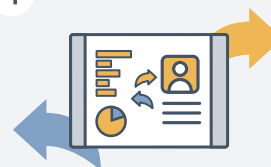
3



**Participate in Orbitt-arranged calls with investors**

Answer questions or comments from investors who have expressed an interest in your opportunity

4



**Share your platform data room with investors**

After they have signed a digital NDA through the platform

5



**Negotiate and accept term sheet**

**➔ GET STARTED HERE**